



SCHUMACHER FARM PARK

Where Dane County's Rural Heritage Comes Alive



2015 CAPITAL CAMPAIGN

FRIENDS OF SCHUMACHER FARM | OUR MISSION:

*To provide a living history museum and nature conservancy
that offers a representation of Dane County's rural heritage through
preservation, restoration, and education.*

THE ISSUE

With growing popularity and successful programming over the past several decades, the existing Schumacher Farm Park facilities have become inadequate to serve current and future needs.

Indoor space is limited. The farm house currently provides office, workshop, and meeting space as well as storage for artifacts. It also serves as the visitor center, leaving a limited amount of space for large group gatherings and workshops.

Today, most of the antique farm machinery inventory is not in working condition and is stored offsite. The machinery inventory plays a key role in the programs and demonstrations related to heritage farming practices.

There are no modern, accessible restroom facilities located on the property, making it difficult to expand and diversify the programming offered at the park. In addition, there is no designated parking area to clearly distinguish the park entrance and available parking.

THE SOLUTION

A true visitor's center, the Center for Rural History, is needed. The Center for Rural History is planned to be housed in the red barn located on the east side of the property. The Center will provide office, meeting, workshop, and storage space as well as a museum space to display artifacts and a common area for hosting large group gatherings and indoor educational programs. Creating the Center for Rural History will also allow for the farm house to be returned to its original state and to serve as a working museum.

Modern restrooms accommodating the entire property will also be installed in the Center and there will be additional space for limited storage on the upper levels of the facility.

A Farm Machinery Museum is also needed. The construction of a new building to house, repair, and restore early 1900s farm machinery and tools is essential for maintaining and enhancing the farming heritage programs. The construction of a Farm Machinery Museum will enable the consolidation of the Friends' existing machinery inventory that is currently housed in offsite locations.

THE NUMBERS | 2015 Capital Campaign--Proposed Project Costs

Complete the Center for Rural History (Red Barn)	\$425,000
<ul style="list-style-type: none"> • Artifact display area • Multi-purpose space for visitors and large group programs • Food preparation staging/serving area • Modern and accessible rest rooms • Parking area (paving and striping) • Office space <p><i>Note: Dane County has budgeted \$200,000 for the Center</i></p>	
Farm Machinery Museum	\$250,000
<ul style="list-style-type: none"> • Building design and construction • Farm machine display area • Farm machinery restoration and repair shop 	
Transitional Operating Funds	\$ 50,000
Total Budget	\$725,000

FOR FURTHER INFORMATION, PLEASE CONTACT:

Jim Elvekrog via telephone at 608-849-9224 or jimelvekrog@tds.net • Rosa Ropers via telephone at 608-260-5335 or rosa.m.ropers@gmail.com



WHO WE ARE | The Friends of Schumacher Farm

Friends of Schumacher Farm is a volunteer driven, non-profit organization that was formed in 1986 by Marcella Schumacher Pendall to carry out her dream of utilizing her father's farmstead as a conservancy and strolling park for cultural, historical, and educational purposes. The Friends of Schumacher Farm and staff work diligently to maintain, preserve, and enhance Schumacher Farm Park so that it can endure as a cultural resource in demonstrating early 1900s life on the farm, its work and living experiences, its equipment and tools, both in farming and in the household.

It is the successful partnership between the Friends of Schumacher Farm, its many volunteers, the Dane County Parks Commission, the Marcella Schumacher Pendall Trust, and the surrounding communities that has made Schumacher Farm Park what it is today and has furthered our confidence in moving forward with our mission.



To learn about Wisconsin history first hand, including its sights and smells, visit Schumacher Farm. I have.

~ JERRY APPS

Schumacher Farm Park is a peaceful place for people of all ages to participate in recreation and educational programs to learn about and celebrate our rural heritage.

~RANDY GUTTENBERG



I see the potential for Schumacher Farm Park to become our greatest driver of the local tourism economy... As the park succeeds, so will our local businesses by virtue of the increased visitors and community recognition.

~ TODD SCHMIDT



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PHOTOGRAPHS BY
Rona Neri-Bergmann



OUR HISTORY

In 1892, Henry Schumacher purchased forty acres of land one mile east of the Village of Waunakee from the widow of Dr. Nathaniel Wheeler, the village's first physician. Although Dr. Wheeler cultivated grapes and an orchard, it was Henry who turned the land into a working farm, which remained in the Schumacher family for nearly 100-years.

Although all farming activity had ceased shortly after her father's death in 1958, Marcella wanted to create a living history museum that documented and represented farm life during the early 1900s. In 1978, she donated the property to the Dane County Parks Commission and Schumacher Farm Park was born.



Marcella Schumacher Pendall

As an educator teaching in the Waunakee School District, Marcella wanted to leave an educational legacy. While living, Marcella directed most Friends' activities on the farm, many of which were social and educational in nature. Following Marcella's lead, after her passing in 1993, the Friends of Schumacher Farm continued on, hosting a variety of small events and social gatherings providing hands-on educational experiences. Over time, the events have grown in popularity and size with requests to host facility tours for several elementary school classrooms and expansion of the fall Heritage Fest activities.

Working with Dane County Parks Commission, a five-year facility plan has been prepared which identifies the need for additional facilities to accommodate the growing educational needs and interests in farm history, restoration, and preservation at Schumacher Farm Park.



Schumacher Farm is a tremendous asset for the Dane County Parks system; a hands-on way for people to learn from our pre-settlement prairies to our agricultural history.

~ DAVE RIPP

We are lucky to have this historic working farm with great trails and open space. . .

~ TOM WILSON

I feel lucky to have a volunteer opportunity at Schumacher Farm Park that will have lasting benefits for the educational programs.

~ ROSEMARY HODULIK

THE PROGRAMS

Focusing on early farm life and rural pathways through preservation, restoration and education, Schumacher Farm Park features hands-on programs teaching period challenges and hardships as well as social pastimes.

WORKSHOPS | Wood Stove Cooking, Photography, 1900s Food Preparation, Prairie Plant Identification, Maple Sap Collection

DEMONSTRATIONS | Heritage Farming Practices, Preparing for Harvest (binding, shocking and threshing), Heirloom Gardening

SCHOOL TOURS

A Child's Role on the Farm, Early 1900s Child's Entertainment

EVENTS | Heritage Fest, Halloween at the Farm, Christmas Tea, Old Fashioned Ice Cream Socials



SCHUMACHER FARM PARK

Who is going to teach the newest generations about the importance of agriculture in our economy? These values need to be passed on. Schumacher Farm is a nice mix of intergenerational sharing, and economic draw to the greater Wauwaukee neighborhood, and an outdoor classroom for all.

~ JOHN LAUBMEIER



Schumacher Farm Park connects us with our rural heritage. Schumacher Farm Park brings history alive.

~ TIM KIEFFER

At Schumacher Farm, I enjoy learning about rural life on a Wisconsin home-stead farm. The park is a local and accessible gem to be proud of.

~ SALLY LEONG

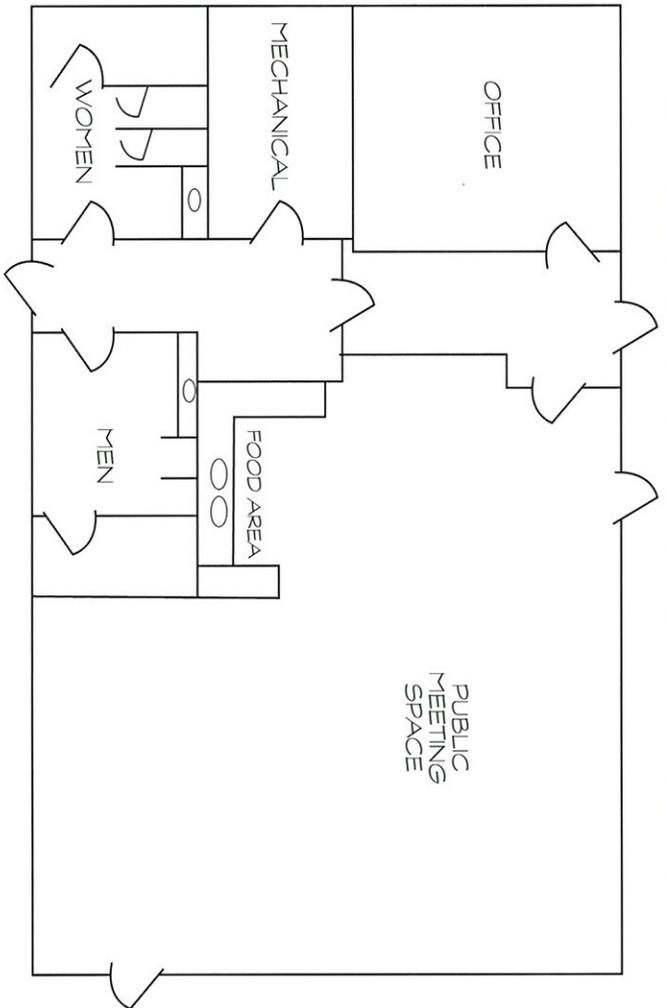
It is important to have a connection to agricultural history... to help make a lost connection to the farm... Schumacher Farm Park is a great way to get a look back in time.

~ CHUCK RIPP

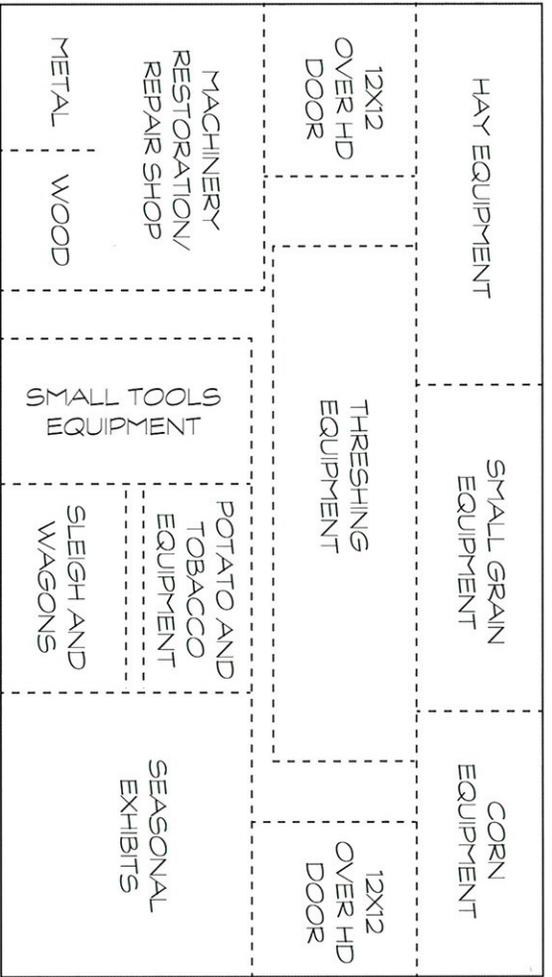
SCHUMACHER FARM PARK CENTER FOR RURAL HISTORY SITE PLAN



PROPOSED CENTER FOR RURAL HISTORY FLOOR PLAN



PROPOSED FARM MACHINERY MUSEUM FLOOR PLAN





Friends of Schumacher Farm, Inc.
Where Dane County's Rural Heritage Comes Alive

Phone: (608) 849-4559

Email: info@schumacherfarmpark.org

Website: www.schumacherfarmpark.org

(Note: Friends of Schumacher Farm, Inc. is a 501(c) (3) corporation and all donations to the Friends' capital campaign are tax deductible to the full extent of the law.)

We are pleased to pledge \$ _____ to the Friends' capital campaign for the purpose of completing the Center for Rural History and building the Farm Machinery Museum at Schumacher Farm Park.

- | | | | |
|-------------------------------------|---------------------|----------------------------------|-------------------|
| <input type="checkbox"/> Benefactor | \$100,000 + | <input type="checkbox"/> Planter | \$5,000 - \$9,999 |
| <input type="checkbox"/> Historian | \$50,000 - \$99,999 | <input type="checkbox"/> Tiller | \$100 - \$4,999 |
| <input type="checkbox"/> Harvester | \$25,000 - \$49,999 | <input type="checkbox"/> Helper | Up to \$99 |
| <input type="checkbox"/> Cultivator | \$10,000 - \$24,999 | | |

We plan to honor this commitment ...

- a. with our enclosed check of \$ _____ as payment in full, or
- b. within the next two years by making multiple contributions payable in the following manner:

First installment of \$ _____ on or before December 31, 2015.

Second installment of \$ _____ on or before June 30, 2016.

Third installment of \$ _____ on or before June 30, 2017.

(Please make checks payable to "Friends of Schumacher Farm, Inc.")

How would you like us to list your name(s) for your gift? _____

- I would like to give this gift anonymously.

Name: _____

Address: _____

Phone Number: _____

Email: _____

(Mail your gift pledge to Friends of Schumacher Farm, 5682 Highway 19, Waunakee, WI 53597)